



Techfin Asia

December 5-6, 2019
Seoul(Goyang), Korea



Fintech or Techfin?



Jack Ma

(Chairman, Alibaba Group)

“

There are two big opportunities in the future financial industry. One is online banking, where all the financial institutions go online (FinTech); the other is internet finance, which is purely led by outsiders (TechFin).

”

Chris Skinner

(Chairman, The Financial Services Club)

“

Techfin firms start with technology and wonder how that can be used for commerce and trade. Alternatively, fintech firms start with existing trade structures and wonder how to make them cheaper and faster with technology.

I liken it to fintech firms are making faster horses whereas techfin firms are working with airplanes.

”



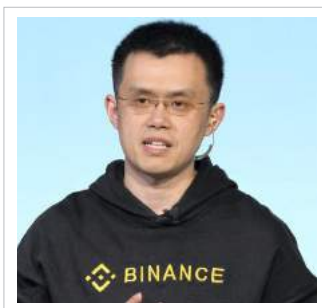
WORLD-CLASS SPEAKERS



- PREVIOUS SPEAKERS OF INSIDE FINTECH (2014-2018)



Vitalik Buterin
(Ethereum)



Changpeng Zhao
(Binance)



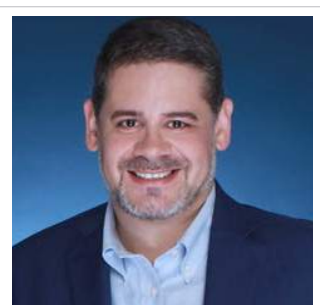
Roger Ver
(Bitcoin.com)



Thomas Lee
(Fundstrat Global Advisors)



Arthur Hayes
(BitMEX)



Mauro Sauco
(Google)



Andy Nam
(Standard Chartered)



Guedon Jung
(Kakaobank)



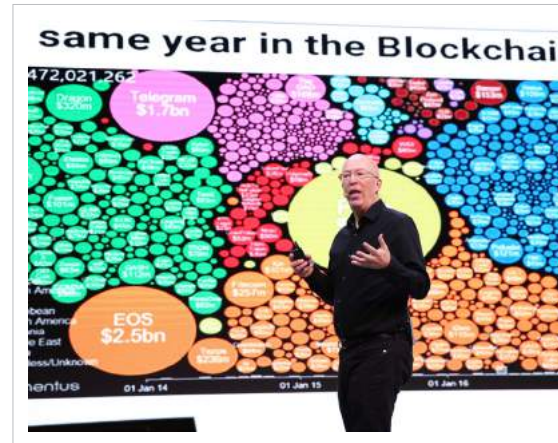
SeYoul Park
(IBM)



Jun Seong Han
(Hana Financial Group)

TechFin Asia covers critical and disruptive ways that Innovators in financial services are pioneering the unexplored territory. Our agenda covers variety of critical topics relevant to Payments, Blockchain, Banking, AI, Machine Learning, Big Data, Lending, Regulation and Digital Identity. Join us to become a more knowledgeable industry leader.

ASIA, EVER EXPANDING MARKET



TechFin Asia is the place where the most influential leaders, visionaries, developers and investors join together to seize new business opportunities, build connections and learn about the latest blockchain and techfin innovations on the globe.

Asia's premier event is on track for **2,500+ attendees**, including more than **200+ CEOs** from **500 companies** and **40+ countries**.

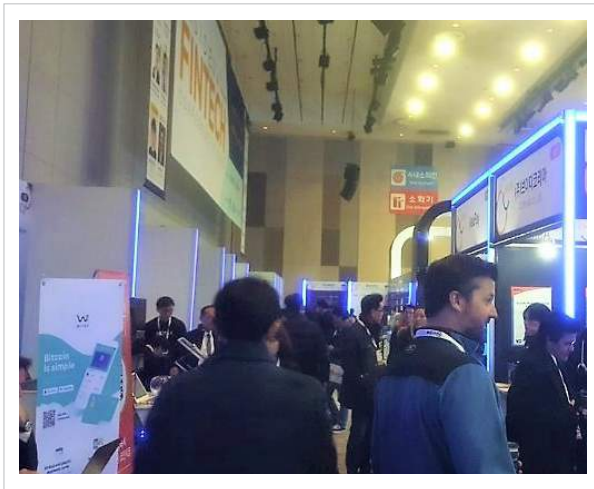
Join us and explore Asia's most influential event focused on blockchain and financial services innovation for connected commerce at the intersection of mobile, retail, marketing services, data and technology.

BECOME A SPONSOR TO:

- Launch New Products or Services
- Raise Brand Awareness
- Fundraise or Source Investments
- Meet with Senior Decision Makers and Influencers
- Demonstrate Company Expertise and Thought Leadership
- Enjoy Cross-Industry Networking Opportunities

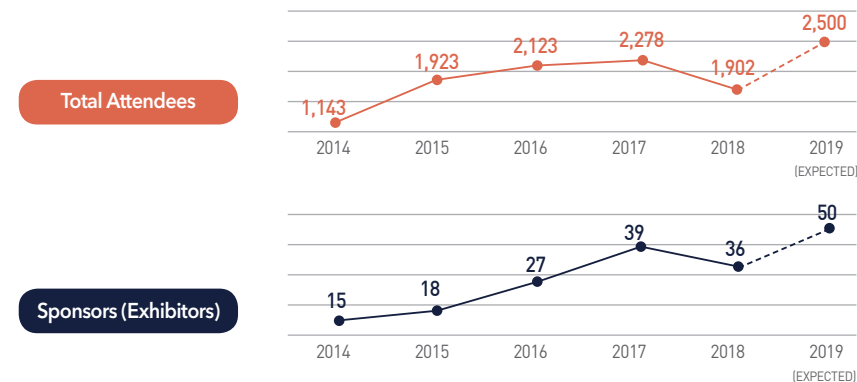


VENUE FOR SPECIAL CHEMISTRY

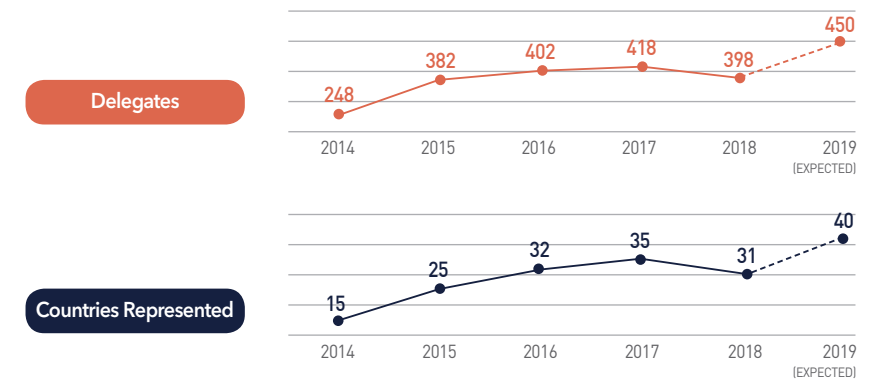


Since its launch in 2014, TechFin Asia (previously, Inside Fintech) continues to grow with consistently increasing attendees, exhibitors and sponsors and the number of signed contracts. TechFin Asia has built a reputation as the most influential techfin event in Asia Pacific region and one never to be missed. Global banking institutions, government & financial service providers, IT conglomerates, startups all gather at Seoul(Goyang) to discuss the present and future of the finance in 21st century.

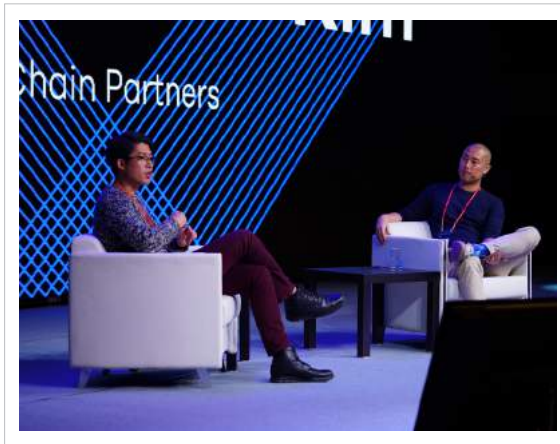
NUMBER OF SPONSORS / ATTENDEES



NUMBER OF COUNTRIES REPRESENTED / DELEGATES

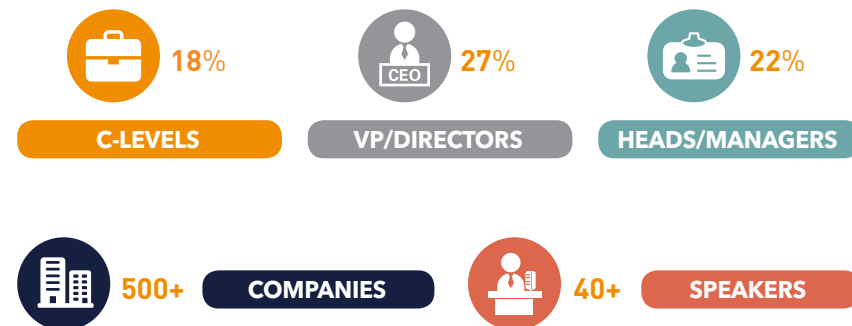


2,500+ LEADERS COLLABORATING

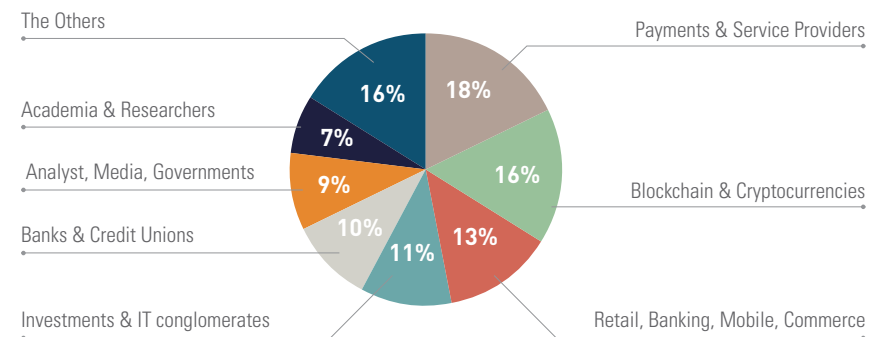


TechFin Asia is the premier event taking place in the most zealous market, Seoul, every year. It's the event where leaders, entrepreneurs, developers and investors all converge under one roof to engage in the most vibrant and diverse environment. It's an excellent cost effective platform that enables large and small organizations to achieve their goals and increase their market share.

TOP-TIER AUDIENCE (2018)



ATTENDEE PROFILE (2018)



PREVIOUS SPONSORS INCLUDE



PREVIOUS ATTENDEES INCLUDE



EXHIBITING & SPONSORSHIP OPPORTUNITIES



ULTIMATE MARKETPLACE FOR YOU TO :

- Generate Qualified Targeted Leads
- Build Brand Awareness
- Meet with Senior Decision Makers
- Launch New Products to Industry and Media
- Attract Investment from VCs, IBs

This is your best opportunity to position your company as an industry leader to an audience of global professionals.

We provide off-the-shelf and tailored exhibiting and sponsorship opportunities to meet your company's specific marketing needs and budget.

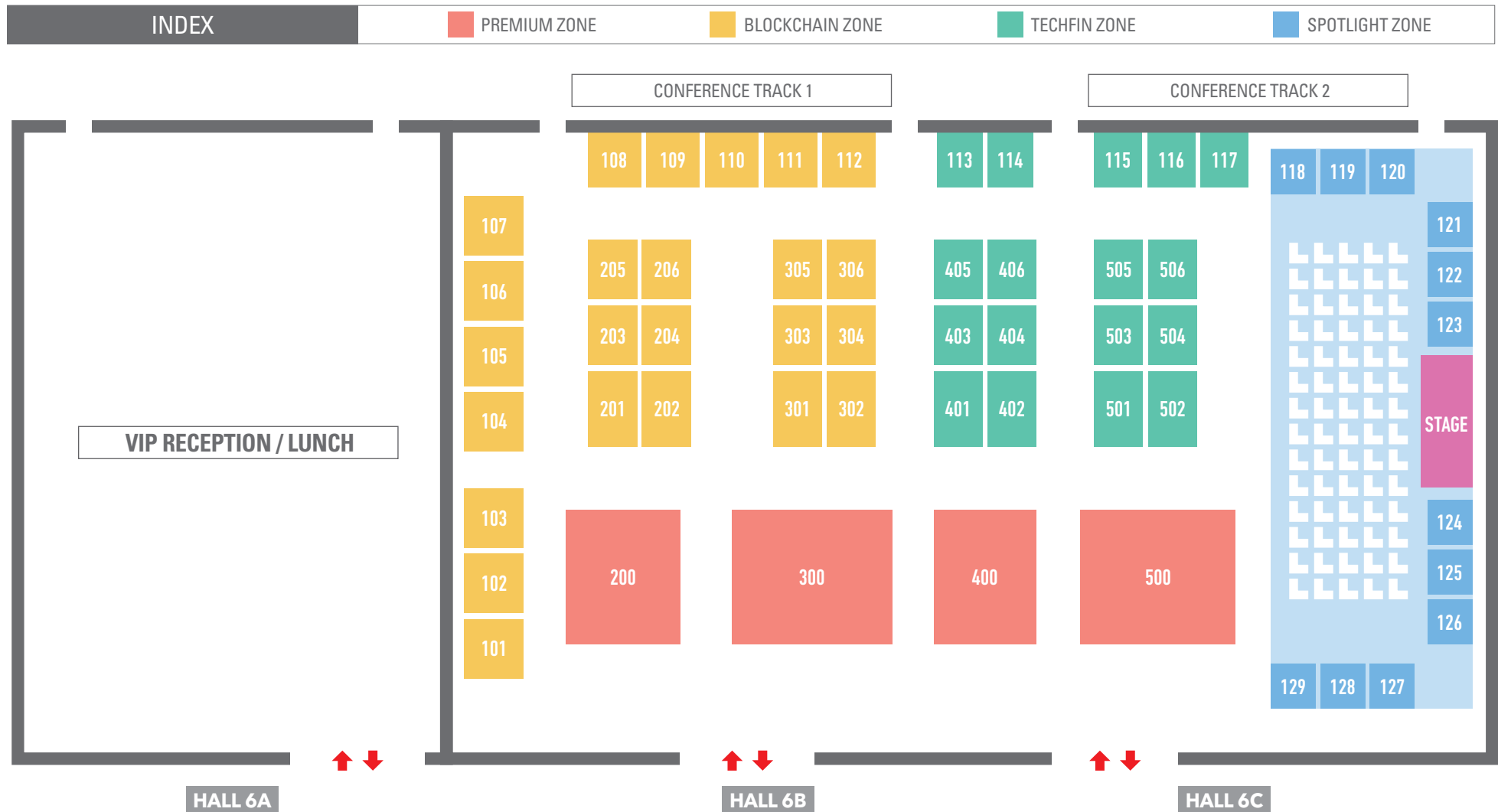
2019 SPONSORSHIP LEVELS

Diamond Sponsor	\$70,000
Platinum Sponsor	\$50,000
Gold Sponsor	\$30,000
Silver Sponsor	\$15,000
Bronze Sponsor	\$9,000
Exhibitor Package	See 'Sponsorship Package'
A La Carte	See 'Sponsorship Package'

FLOOR PLAN



※ Floor plan is subject to change





SPONSORSHIP OPPORTUNITIES

sponsor@kintex.com

SPEAKING OPPORTUNITIES

speaker@kintex.com

GENERAL/MEDIA INQUIRIES

techfin@kintex.com